

CALIFORNIA ASPHALT INSIDER

The latest news and views from the California Asphalt Pavement Association
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www.calapa.net

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CALENDAR

(Always on-line [HERE](#))

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NEW EVENT!

Topgolf pre-conference networking event
Tuesday, Oct. 23, 6 p.m.
Topgolf, 1700 Freedom Way,
Roseville
Flier [HERE](#). Sign-up [HERE](#).

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REGISTRATION OPEN!

Fall Asphalt Pavement Conference, Oct. 24-25
Doubletree Hotel, 2001 Point West Way, Sacramento.
Details [HERE](#).

For sponsorship and exhibitor opportunities, contact Sophie You at (916) 791-5044.

Greetings!

This weekly bulletin contains the latest news and information of interest to the asphalt pavement industry in California. Please feel free to distribute this newsletter to others who may be interested in asphalt pavements.

→ Southern California paving contractor mixer set for Nov. 15 in Anaheim

CalAPA paving contractor members work hard, but they're not afraid of having a good time, either. Ample photographic evidence of this can be found on CalAPA's Facebook Page, where members can be seen hamming it up at the annual Southern California Paving Contractor golf tournament held Sept. 20 at the Pacific Palms Resort. Click [HERE](#) to view the photos.



From left to right, Chris Barry, Beach Paving, Aaron Terry, Terra Pave, Tom Hughes, Champion Paving and Bryden Porter, RJNC at the CalAPA Golf Tournament held Sept. 20 at the Pacific Palms Resort.

The next opportunity for blowing off some steam and reconnecting with colleagues will take place Nov. 15 in Anaheim. The Southern California Paving Contractor Committee has set that date for its next industry contractor mixer, to be held at J.T. Schmid's Restaurant & Brewery in Anaheim, right across the street from the Honda Center arena. The event will take place from 4:30 p.m. to 7:30 p.m. Click [HERE](#) to view the event flier.

Space is limited, and tickets sold quickly for the last event held at this location, so early registration is strongly recommended. Click [HERE](#) to register on-line.

For more information, contact Sophie You of CalAPA at (916) 791-5044.

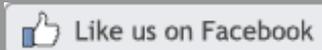
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Southern California Paving
Contractor Mixer
Thursday, Nov. 15, 4:30
p.m. to 7:30 p.m.
J.T. Schmid's Restaurant &
Brewery, 2610 E. Katella
Ave., Anaheim
Flier [HERE](#). Register [HERE](#).
Contact: Sophie You (916)
791-5044

*
SAVE THE DATE!
CalAPA Annual Dinner
Thursday, Jan. 10, 2019
Jonathan Club, 545 S.
Figueroa St., Los Angeles
Details soon!



A group shot at a previous CalAPA Southern California Paving Contractor Mixer held at J.T. Schmid's in Anaheim.

SOCIALIZE



Follow us on [twitter](#)



CHOOSE ASPHALT

Asphalt is used on about 93 percent of paved roads in California and across the U.S. Why? Because it's smooth, quiet, safe, durable and 100 percent recyclable. Visit the [Asphalt Pavement Alliance](#) website learn more about why asphalt is the right choice now more than ever.



GET TECHNICAL

→ 'Perpetual Pavement Award' application period now open; recognizes long-life asphalt pavements of 35+ years of service

Applications are now being accepted for the Asphalt Pavement Alliance "Perpetual Pavement Award," which recognizes workhorse pavements that have been in service for decades. The awards are open to local and state agencies. More information and entry forms can be found [HERE](#).

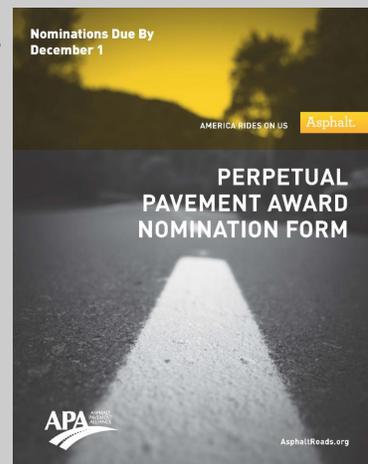
The Asphalt Pavement Alliance instituted the Perpetual Pavement Award program in 2001 to recognize state agencies and other owners of pavements that had the foresight to build pavements according to these principles. To qualify for the award, the pavement must be at least 35 years old and must have never had a structural failure.

The first winner of a Perpetual Pavement Award was the New Jersey Turnpike, which was 50 years old at that time. Between 2001 and 2017, a total of 126 pavements qualified for the award. Winners include interstate highways, rural roads, and airport runways. The easternmost winner is in Connecticut, and the westernmost is on one of the Aleutian Islands in Alaska.

In California, two projects have been recognized. In 2004, the Central Expressway Unit 3 in Santa Clara was honored. It opened to traffic in 1969 and had been in service for 34 years at the time of the award. In 2006, the San Diego Freeway (405), from Post Mile 11.4-16.5 in Orange County, took home the honor. It opened to traffic in 1966 and was turning 40 at the time of the award.

In recent years Caltrans has designed and constructed several Perpetual (Long-life) asphalt pavement projects in California on the 710 Freeway in Los Angeles County, on Interstate 80 between Sacramento and San Francisco, and two projects on Interstate 5 in the North State.

Although those projects listed above have not yet reached the 35-



Are you an engineer, designer or technical professional who makes decisions on pavement type selection? The DriveAsphalt website has technical reports and other resources may be just what you're looking for. Click [HERE](#) for more information.



CalAPA

California Asphalt Pavement Association (CalAPA)

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P.O. Box 981300
West Sacramento, CA 95798

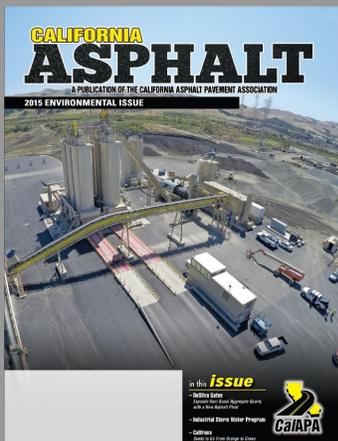
Main office:
1550 Harbor Blvd., Suite 211
West Sacramento, CA 95691

(916) 791-5044 (phone)

BACK ISSUES

Did you miss an issue of the *California Asphalt Insider*? No problem! Past editions of the newsletter are available at the CalAPA newsletter [archive page](#).

MAGAZINE



year milestone, the Asphalt Pavement Alliance nonetheless recognized Caltrans in 2013 with a special "Pavement Pioneer" award for its work in this area. One of the I-5 projects also earned an "Excellence in Transportation Facilities" award in 2015.

Another long-life project, set for a segment of Interstate 5 in Sacramento, is tentatively scheduled to begin construction next year. A previous *Asphalt Insider* story about that project can be found [HERE](#).

Entries for the Perpetual Pavement Awards are due Dec. 1. Additional information about the Long-life (Perpetual) asphalt pavement strategy, with a California emphasis, can be found [HERE](#).

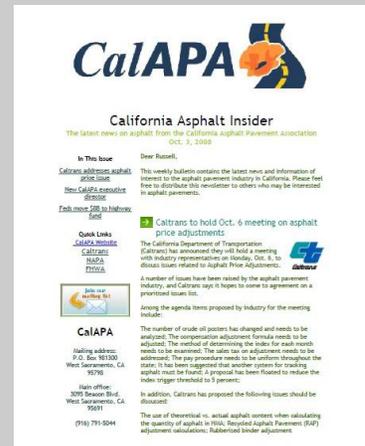
➔ From the editor

Ten years ago this month the electronic "*California Asphalt Insider*" newsletter shifted to a weekly publication schedule. Each week since then, 52 weeks a year, the newsletter has been delivered via e-mail to the in-box of our subscribers every Monday morning. The newsletter has always been free and available for anyone to receive. It does not accept advertising. A newsletter self-subscribe page is [HERE](#). For those who no longer wish to receive the newsletter, an "unsubscribe" link is included at the bottom of each issue.

The original list of subscribers was about 100, but today is nearly 2,600. We're pleased that about 600 of those subscribers are representatives from local, state or federal agencies. Production of the newsletter is made possible by CalAPA member dues revenue. Those company representatives who receive the newsletter, but are not members of the association, are encouraged to join. If you are not sure if your company is a member, a current list of CalAPA members can be found [HERE](#).

According to the CalAPA newsletter submission guidelines, "It is the goal of the newsletter to carry exclusive content that does not exist anywhere else. The publication strives to be timely, accurate, fair, concise, and have content that is valuable ('news you can use.') The newsletter is an important extension of the CalAPA brand and mission to be a trusted resource for information about asphalt, paving, technical information, best practices, and association, industry and agency news that may impact the industry. Covering industry and agency personnel is also an important part of the newsletter."

An archive of past issues of the newsletter is [HERE](#). The editor welcomes suggestions for story ideas and other feedback. An on-line comment form is [HERE](#). If you believe there are others who would benefit from receiving the newsletter, a "forward" link is also included at the bottom of each edition of the newsletter.



The Oct. 3, 2008 issue of Asphalt Insider.

➔ Note of the week

The association received the following note this week to our web page from a public agency employee: "I just want to acknowledge the outstanding customer service Sophie provided this morning. It's rare these days and I very much appreciate her willingness to help me correct an error I'd made during the registration process ... all with a

CalAPA produces a highly regarded magazine, *California Asphalt*, and an annual membership directory. To view current and past issues of the magazine, click [HERE](#). For advertising sales information, click [HERE](#) or call Kerry Hoover with Construction Marketing Services at (909) 772-3121.

STAY INFORMED



Click [HERE](#) to receive *California Asphalt Insider* each week via e-mail FREE! Or visit our website at: www.calapa.net

GET CERTIFIED!



The Caltrans-industry Joint Training & Certification Program (JTCP) for materials technicians is holding classes in Northern and Southern California. Click [HERE](#) to visit our JTCP resource page to learn more.

DESIGN!

PAVEExpress
Specify & Verify Pavement
Designs Online for Free
www.pavexpressdesign.com

To visit the PAVEExpress website, click [HERE](#). To view the companion website, PaveInstruct, click [HERE](#).

cheerful and pleasant attitude!"

Since 2012 the cheerful voice on the phone, or friendly greeting at CalAPA events, has belonged to Sophie You, CalAPA's Member Service Manager. A universal truth in the association world, in business, and in life, is that each of us can choose our attitude. Sophie sets the gold standard in this regard every single day.



Sophie You (right) with CalAPA member Robert Jarvis at a "Day at the Races" event in Del Mar.

Good customer service is about satisfying the customer. Outstanding customer service is about going above and beyond. But legendary service is all of those things, and delivered in a manner that inspires customers to brag about you. This is true even for public agency representatives, who also have customers (co-workers, stakeholders, the public, etc.). Anyone who needs something from you is a customer, and how you respond is known as a customer service "moment of truth." Recognizing great service also is important. CalAPA recently sent a letter to the postmaster in West Sacramento to commend a postal clerk working the counter for consistently outstanding and cheerful service.

Striving to be responsive, and solving problems in a pleasant, respectful and professional manner, should not be "rare these days," as was mentioned above. It all begins with a choice and personal commitment. The phone is ringing. What attitude will you choose?

Member service is prominently featured in CalAPA's strategic plan, and the association devoted an entire issue of its magazine, *California Asphalt*, to customer service and other leadership success strategies. Click [HERE](#) to view the issue on-line.

→ Tech Term of the Week

Each week we highlight a word, acronym or other reference commonly used in the asphalt pavement industry in California.

SUBDRAIN: A structure placed beneath the ground surface to collect and carry away underground water.

→ Paving Pointer of the Week

Each week we highlight a key point or best practice of interest to asphalt paving crews, inspectors and others working in the field. We welcome suggestions. More tips can be found in our Asphalt Parking Lot Construction Checklist [HERE](#).

COMPACTION / DENSITY: The plans and specifications should specify how density is tested. The inspector needs to monitor the specified compaction density with a gauge to ensure that final target densities are achieved. Regular visual inspection of the mat during compaction is also required: look for segregation, indentations, properly sealed joints, and under-compacted areas.

LEARN!

We can bring CalAPA's popular training classes to your facility at a date and time convenient to you! Click [HERE](#) to view our "hosted" training class flier, or contact CalAPA at (916) 791-5044 for details. This service is available to public agencies and CalAPA members only.



→ Quote of the Week

"Real change, enduring change, happens one step at a time."

Ruth Bader Ginsburg

We hope you enjoy CalAPA's *Asphalt Insider*. We are committed to providing you with the most up-to-date information on technical issues, regulation, news, analysis, events and trends in California that may impact the asphalt pavement industry. Click [HERE](#) to contact us with any comments or suggestions.

Sincerely,

Russell W. Snyder, CAE
Executive Director
California Asphalt Pavement Association (CalAPA)

The *California Asphalt Insider* is an official publication of the California Asphalt Pavement Association. For more information or to inquire about membership, call (916) 791-5044, or click [HERE](#) to send us an e-mail.

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