

CALIFORNIA ASPHALT INSIDER

The latest news and views from the California Asphalt Pavement Association
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CALENDAR

(Always on-line [HERE](#))

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NEW EVENT!

Topgolf pre-conference networking event
Tuesday, Oct. 23, 6 p.m.
Topgolf, 1700 Freedom Way,
Roseville
Flier [HERE](#). Sign-up [HERE](#).

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REGISTRATION OPEN!
Fall Asphalt Pavement
Conference, Oct. 24-25

Greetings!

This weekly bulletin contains the latest news and information of interest to the asphalt pavement industry in California. Please feel free to distribute this newsletter to others who may be interested in asphalt pavements.

→ Audrey Copeland named president & CEO of National Asphalt Pavement Association

Audrey Copeland, a noted engineer and executive in the asphalt industry, has been named president of the National Asphalt Pavement Association (NAPA), it was announced.

Copeland, who is currently the chief operating officer of NAPA, is well known in asphalt engineering circles, having served as the association's top engineer prior to her being promoted to the position of chief operating officer.

In an e-mail sent to the NAPA Board of Directors earlier this month, NAPA Chairman Craig Parker announced: "I am very pleased to advise that, based on the recommendation of NAPA's Succession Planning Task Group and the unanimous support of NAPA's Executive Committee, Audrey Copeland has been appointed as the next President/CEO of NAPA. Audrey will succeed Mike Acott at NAPA's Annual Meeting in January. During this interim period between now and the Annual Meeting, Audrey has been promoted to the position of NAPA's Chief Operating Officer. She will still report to Mike and take on additional responsibilities as she transitions to the president position."



Audrey Copeland

Since joining NAPA in 2012 as the vice president for Engineering, Research & Technology in 2012, Copeland has been the focal point for technical and engineering initiatives of the industry, and has served as the technical lead for \$2 million in research projects funded by an industry consortium that includes CalAPA. In 2013, she secured more than \$2 million in government funding for advancing asphalt technologies, which has resulted in the Annual Industry Survey on Reclaimed Asphalt Pavement (RAP) and Warm Mix Asphalt usage.

Copeland, who started her career as a highway engineer with the Federal Highway Administration (FHWA), earned a Ph.D in civil engineering from Vanderbilt University in 2007 and Master and Bachelor of Science degrees in Civil & Environmental Engineering from Tennessee Technological University.

"We are all confident she will become a great leader for NAPA and our industry," Parker said in his e-mail announcement.

Among her many accomplishments, Copeland also was instrumental in forming the Women of Asphalt Council, which recently has been renamed as "Women of Asphalt." The organization has launched a

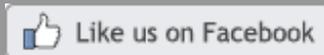
Doubletree Hotel, 2001 Point West Way, Sacramento. Details [HERE](#).

For sponsorship and exhibitor opportunities, contact Sophie You at (916) 791-5044.

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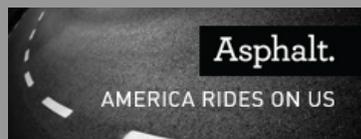
SAVE THE DATE!
CalAPA Annual Dinner
Thursday, Jan. 10, 2019
Jonathan Club, 545 S. Figueroa St., Los Angeles
Details soon!

SOCIALIZE



CHOOSE ASPHALT

Asphalt is used on about 93 percent of paved roads in California and across the U.S. Why? Because it's smooth, quiet, safe, durable and 100 percent recyclable. Visit the [Asphalt Pavement Alliance](#) website learn more about why asphalt is the right choice now more than ever.



GET TECHNICAL

Are you an engineer, designer or technical professional who makes decisions on pavement type

new website and released its first "podcast" re-introducing itself. The website is [HERE](#).

The CalAPA "Women of Asphalt" leadership panel discussion at the Fall Asphalt Pavement Conference in Sacramento next month was inspired, in part, by this group, which has spawned programs at the World of Asphalt annual trade show in Las Vegas and elsewhere.

The new WofA podcast, "Where We Belong," is dedicated to highlighting women in the asphalt industry. The series will focus on interviews with women from across the county, discussing their experiences and available career paths within the asphalt industry. The hosts and guests will talk about how they started in the asphalt industry, non-traditional roles they've taken on, obstacles they've overcome, and how they're changing the face of the industry. A link to the podcast is [HERE](#).

"As with other sectors of the construction industry, fantastic opportunities for women exist in the asphalt industry," Copeland said in a WofA press announcement. "Women of Asphalt works to help women take full advantage of these opportunities so they can build long, rewarding careers."

Women of Asphalt is a national grassroots coalition started by women in the asphalt industry with the purpose of supporting career growth and development for women in all aspects of the industry. WofA encourages women to seek careers in the asphalt industry and provides mentoring, networking, education, and advocacy opportunities. The Asphalt Pavement Alliance (APA) provides technical and operational support to WofA. The APA is a partnership of the Asphalt Institute (AI), National Asphalt Pavement Association (NAPA) and the State Asphalt Pavement Associations, including CalAPA.

→ Teichert executive added to the 'Women of Asphalt' leadership panel discussion at CalAPA's Fall Conference in Sacramento

Registration is now open for the must-attend event of the year -- the CalAPA Fall Asphalt Pavement Conference in Sacramento. The annual event has been expanded to include training classes, a pre-conference Topgolf networking event and special "Women of Asphalt" dinner and leadership panel discussion. Information on the conference and related events can be found [HERE](#).

CalAPA's popular "Asphalt Pavement 101" class, which provides an excellent overview of all things asphalt, will be held in the morning prior to the start of the conference. It is taught by Roger Smith, a former senior materials engineer for Caltrans and the Asphalt Institute, and onetime executive director of CalAPA. A flier for the class is [HERE](#).

The "Quality Asphalt Paving" class, focused more on field techniques and best practices, will be held in the afternoon of Day 2 of the conference. It is taught by Skip Brown, a longtime paving contractor who has personally supervised the placement of more than 4 million tons of asphalt on California roadways. A flier for the Quality Asphalt Paving class is [HERE](#).

The "Women of Asphalt" leadership panel discussion and dinner, which will take place on Oct. 24 starting at 5:30 p.m., boasts an all-star lineup of accomplished professionals, who will provide unique insight on what it takes to be successful in the asphalt pavement

selection? The DriveAsphalt website has technical reports and other resources may be just what you're looking for. Click [HERE](#) for more information.



CalAPA

California Asphalt Pavement Association (CalAPA)

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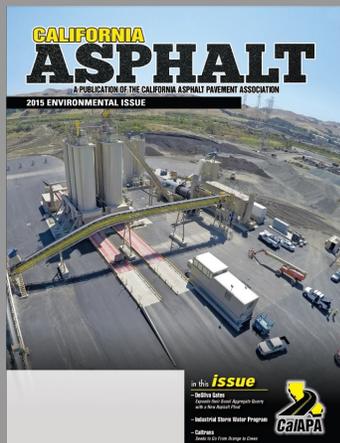
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BACK ISSUES

Did you miss an issue of the *California Asphalt Insider*? No problem! Past editions of the newsletter are available at the CalAPA newsletter [archive page](#).

MAGAZINE



CalAPA produces a highly regarded magazine, *California Asphalt*, and an annual membership directory. To view current and past

industry.

Mary Teichert, executive vice president and chief operating officer for Teichert Inc., one of the largest construction and materials companies in California, will be among the speakers during the dinner, which will be moderated by former CalAPA Technical Director Rita B. Leahy, Ph.D., P.E. Teichert Inc., founded in 1887, holds California Contractor's License No. 8 and has built some of the biggest and most consequential public works projects in the state.



Mary Teichert

Other leadership panelists include Amy Miller, P.E., national director, Asphalt Pavement Alliance; Amy Epps Martin, Ph.D., P.E., research engineer, Texas A & M Transportation Institute; Toni Carroll, director of quality at Graniterock and a member of the CalAPA Executive Committee; and Corina Wong, quality control engineer for Granite Construction. A flier for the dinner can be viewed [HERE](#). The dinner is free for conference attendees. To register to attend the dinner and panel discussion only, click [HERE](#).

Conference presentations will cover best practices in Hot Mix Asphalt design, specifications, testing, placement, future trends, public works funding, research and the status of evaluations. Noted experts from across the state and the nation will delve into topics that are practical and relevant to anyone working in the field today. Caltrans' utilization of higher recycled content in asphalt mixes, plus new pavement smoothness specifications, will receive extra attention.

The conference will take place at the Doubletree Hotel, 2001 Point West Way in Sacramento. There is a special lodging rate for conference attendees. Click [HERE](#) to learn more.

Author and noted speaker Mark Breslin, CEO of United Contractors, will deliver a keynote address and disruption and future trends in the construction industry. Amy Miller, national director of the Asphalt Pavement Alliance, will speak about national trends and how they could impact the asphalt industry in California. The Day 1 agenda of speakers and topics is [HERE](#). The Day 2 program agenda is [HERE](#).



Also new this year is an optional pre-conference networking event at the Topgolf sports entertainment venue Oct. 23 in nearby Roseville. A flier for that event is [HERE](#). To sign-up for the Topgolf event click [HERE](#).

There are numerous sponsorship and trade-show booth opportunities. Click [HERE](#) to download the sponsorship flier, or contact Sophie You of CalAPA at (916) 791-5044 for details.

issues of the magazine, click [HERE](#). For advertising sales information, click [HERE](#) or call Kerry Hoover with Construction Marketing Services at (909) 772-3121.

STAY INFORMED



Click [HERE](#) to receive *California Asphalt Insider* each week via e-mail FREE! Or visit our website at: www.calapa.net

GET CERTIFIED!



The Caltrans-industry Joint Training & Certification Program (JTCP) for materials technicians is holding classes in Northern and Southern California. Click [HERE](#) to visit our JTCP resource page to learn more.

DESIGN!

PAVEExpress
Specify & Verify Pavement
Designs Online for Free
www.pavexpressdesign.com

To visit the PAVEExpress website, click [HERE](#). To view the companion website, PaveInstruct, click [HERE](#).

LEARN!

We can bring CalAPA's popular training classes to your facility at a date and



Optional asphalt training classes will be held in conjunction with this year's Fall Asphalt Pavement Conference in Sacramento, including "Asphalt Pavement 101" taught by Roger Smith (standing at left).

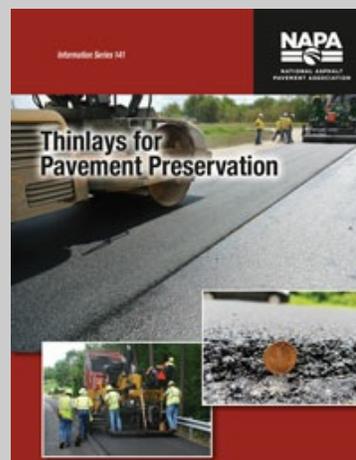
→ New publication on the use of thin-lift overlays for pavement preservation now available on-line

The National Asphalt Pavement Association (NAPA), a CalAPA partner, has released a helpful technical publication about the effective use of thin-lift asphalt pavement overlays for pavement preservation.

The publication, "Thinlays for Pavement Preservation" (IS-141E) is available as a free download for government agencies. Click [HERE](#) to learn more and download the publication.

This guide provides comprehensive guidance on using Thinlays, a suite of thin asphalt pavement mixtures designed for pavement preservation - including how Thinlays fit within pavement management systems, when and how they should be used based on existing pavement condition, how Thinlay mixes should be developed and specified, and best practices for Thinlay construction.

This guide also helps users compare the cost and performance of common pavement preservation techniques. More technical publications can be found at the NAPA on-line store [HERE](#).



→ For the record

In a story appearing in last week's *Asphalt Insider* regarding the creation of a task force in San Diego County to study innovative pavement maintenance techniques, including examining the possibility of utilizing greater amounts of Reclaimed Asphalt Pavement (RAP) in pavement

time convenient to you! Click [HERE](#) to view our "hosted" training class flier, or contact CalAPA at (916) 791-5044 for details. This service is available to public agencies and CalAPA members only.



mixes, the photo utilized to identify Supervisor Kristin Gaspar was incorrect. Supervisor Gaspar, chairwoman of the Board of Supervisors, is pictured at right.



Kristin Gaspar

→ Tech Term of the Week

Each week we highlight a word, acronym or other reference commonly used in the asphalt pavement industry in California.

FALLING WEIGHT DEFLECTOMETER (FWD): A Falling Weight Deflectometer (FWD) is a testing device used to evaluate the physical properties of pavement. FWD data is used primarily to estimate pavement structural capacity.

→ Paving Pointer of the Week

Each week we highlight a key point or best practice of interest to asphalt paving crews, inspectors and others working in the field. We welcome suggestions. More tips can be found in our Asphalt Parking Lot Construction Checklist [HERE](#).

CALL BEFORE YOU DIG: Call 8-1-1 prior to construction when plans call for any type of excavation so that the location of underground utilities can be verified and marked. More information on the 8-1-1 program can be found [HERE](#).

→ Quote of the Week

"The reason I talk to myself is because I'm the only one whose answers I accept."

George Carlin

We hope you enjoy CalAPA's *Asphalt Insider*. We are committed to providing you with the most up-to-date information on technical issues, regulation, news, analysis, events and trends in California that may impact the asphalt pavement industry. Click [HERE](#) to contact us with any comments or suggestions.

Sincerely,

Russell W. Snyder, CAE
Executive Director
California Asphalt Pavement Association (CalAPA)

